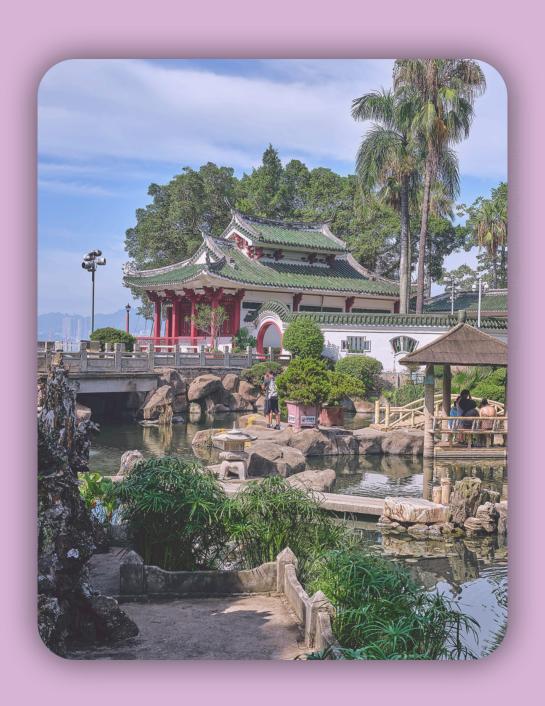


/pinkpulse

based in Hong Kong, launched 2025

Immersive films reshape how people experience memory, place, and cultural presence





/ pinkpulse

forges immersive experiences through image, sound, and code. Each edition explores memory, ritual, and place — from the Arctic to Asia — crafted through a precise blend of sensory design and narrative form.

All stories converge ...

inside a single app, framed by a zoetrope-inspired interface where each edition unfolds as a living sequence. Within immersive video, 3D sound, text, and visuals are composed to echo the culture they emerge from — offering presence over perspective.

ARCHIVE WHAT MATTERS.

/ FEATURED XR EDITIONS

IN MEMORY, KULANGSU (xiamen)

sound, stone, and layered memory. an island that listens.

ROOTS IN RESONANCE (uganda)

A sonic ritual across continents. Made for BRICS. Felt by all.

ARCTIC BELL (pan-arctic)

An encounter with a vanishing system. XR as memory system.

WUYI SHAN XR TRILOGY (fujian)

Tea. River. Trail.
Rituals unfold in sacred terrain.

SHADOW PUPPETRY (guangdong)

Gesture. Voice. Flame. An ancient light survives

SICHUAN OPERA (chenadu)

A mask becomes a portal Face. Movement. Myth.

HONG KONG TRAILS (hong kong)

Where concrete ends, the green begins. Hong Kong's Great Trails

CHINA'S HERITAGE (china)

Living UNESCO heritage. XR archives what breathes.

Built to last.

Each story is composed with care and rooted in place.





/ CULTURAL MEMORY MEETS

pinkpulse preserves heritage through spatial storytelling – not as a spectacle but as a presence.

We work with ritual, place, and memory. Using light, sound, and space, we build records that resonate — not to display but to carry.

Support pinkpulse to help

ARCHIVE WHAT BREATHES

XR stories rooted in place – shared across generations.

/ WHAT YOUR FUNDING ENABLES

- New XR editions built with communities
- New forms in immersive storytelling
- Global reach across XR platforms

TURE IS NOT STATIC.

/ PRESENCE BY DESIGN

We craft each edition to be felt

Gaze. Motion. Pulse.

Built for: Vision Pro, Android XR

Driven by:

- 16K stereoscopic video (180° field of view)
- Dolby Atmos / spatial sound
- Sensor-based interaction (gaze, gesture, attention)

WHAT YOUR FUNDING ENABLES

- XR stories crafted with care, rooted in community
- Innovation in immersive form
- Cross-platform access

THIS IS A WORK OF MEMORY XR EDITION V01 / 2025.06 pinkpulse.asia

Dinkpulse.asia @pinkpulse_asia

view Our Work in Progress



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