



Edition 02

Trails of Hong Kong

Cultural XR Magazine
for Apple Vision Pro and Android XR

Core narrative

In 1976, Hong Kong protected 40% of its territory as wilderness while building a global financial center. Marking the 50-year anniversary, the knowledge of balancing urban development with environmental protection will be lost. As its creators age, the risk of knowledge disappearing without documentation increases.

Edition 02: Trails of Hong Kong captures this expertise in immersive spatial presence, allowing global audiences to stand alongside conservation champions and experience Hong Kong's achievements firsthand.

Historical arc

- Village paths → Military routes → 1976 Country Parks Ordinance → 1979 MacLehose Trail → Today's network
- Over 500 km of accessible trails now serve millions annually.

Edition Method & What to Expect

Independent stories are explored non-linearly

- Stereoscopic film + Dolby Atmos soundscapes for cinema-grade presence
- Trail segments: Mau Ping Ancient Trail, Victoria

Peak Loop, Kim Chu Wan coastal routes, Luk Keng wetland paths

- Interviews: First-generation conservation champions, rangers, and everyday walkers
- Historical archives: 1970s ordinance photographs and maps
- Contemporary documentation: Continuity, ecology, cultural identity

Communities collaborate with ppXR through Asianitas protocols, ensuring authentic representation and cultural consent.

Cultural significance

- Social leveller: Trails are accessible across all demographics
- Health infrastructure: Mental and physical well-being through wilderness access
- Environmental stewardship: Biodiversity education through direct experience
- Identity marker: Hong Kong preserved its wild heart while becoming a global city

Institutional relevance

- HKADC: Arts × Technology leadership; authored cultural infrastructure
- HKTB: Presence-before-visit experiences; reframing Hong Kong's global image



- AFCD: Country Parks legacy custodianship validated through permanent cultural documentation

Why It Matters

Heritage faces multiple pressures: aging knowledge holders, declining crafts, climate threats, urbanization. Conservation champions who created Country Parks hold knowledge of balancing urban development with environmental protection that disappears unless documented now.

Smart glasses will replace headsets within five years, making spatial presence ubiquitous. Content produced today, within the limits of human perception (16K stereoscopic + Dolby Atmos), remains valuable for decades as hardware evolves.

Partnership framework

- Levels: Network facilitation · Institutional collaboration · Financial partnership
- Benefits: Enduring cultural asset · Soft-power positioning · Educational licensing · Global accessibility

Authority

Professor Oliver Schulte leads Cultural XR Magazine with credentials for government-grade delivery: Royal Patronage from Her Majesty Queen Sonja of Norway; 25 years of cultural government partnerships worldwide; 8 years of academic leadership at China's top universities.

ppXR's community-controlled methodology addresses Art-Tech risks of spectacle over substance, ensuring technology serves cultural

preservation rather than technological display.

Cultural XR Magazine

Cinema-grade production standards are distributed on Apple Vision Pro and Android XR headsets. Download-to-own permanent access. Platform-agnostic content future-proofed for the smart glasses era.

Hong Kong bridges Asian XR production with Western institutional distribution through West Kowloon Cultural District, M+ Museum, and government Art-Tech funding.

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